

Everyday Passions: *Balancing Career, Personal Life and Philanthropy*

SF/Bay Area WISE

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What is Passion?

Passion = personal intensity; an underlying force that fuels our strongest emotions

Passions = activities, ideas and topics that elicit these emotions



What is Passion?

Passion is:

- natural
- dynamic
- empowering
- unconditional

Passion is not:

- addiction
- talent
- forced
- fleeting

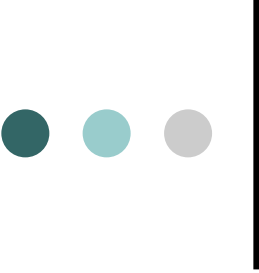
It is with you for a lifetime.....



Passion has two elements:

Content-based vs. Context-based

- | | |
|-------------|--------------------|
| - cooking | - learning |
| - tennis | - competition |
| - painting | - entrepreneurship |
| - computers | - helping others |
| - dogs | - involvement |
| - travel | - leading |



How do you blend both into your lives and careers?

.....so that your life – personal &
professional – becomes a *reflection of
your passion?*

.....listen to our panelists!



You “*start from the heart*”

- Feeling
- Thinking
- Acting

Passion begets passion!



Define Your Purpose

- What is my “big purpose for living”?
- What do I foresee my greatest possible accomplishments in life as being?
- How can my passion help me achieve this greater purpose?